



多倫多臺灣商會  
The Taiwan Merchants Association of Toronto

<http://www.tma-toronto.ca>

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Markham, Ontario L3R 1K9  
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## Taiwan Merchants Association of Toronto (TMAT)

### 20<sup>th</sup> Annual Chinese New Year Gala Night

The Taiwanese Merchants Association of Toronto (TMAT) is a non-profit organization established in 1995. Our members are mainly Taiwanese entrepreneurs and professionals who established their businesses and careers in Toronto. In 2015, we celebrate The Taiwanese Merchants Association of Toronto's twenty years of dedication and contribution to our members and society in facilitating the interaction within the community, promoting the economic and cultural exchange between Taiwan and Canada, and enhancing the social status of our members.

Every year, TMAT hosts an annual gala around Chinese New Year to celebrate and build relationships with our members and with professions of the Canadian communities. In 2015, the 20<sup>th</sup> "Toronto Night" annual gala will be held at Sheraton Parkway Toronto North Hotel on March. 21<sup>st</sup>, 2015. Thanks to sponsorship from our members and businesses, not only will great food be served at the gala, there will be award ceremony, exciting entertainment and lots of prizes to bring home. This is the biggest event for our association and our community, and we expect around 800 guests attend this gala.

**Date : Saturday, March 21<sup>st</sup>, 2015**

**Time : Reception: 6:00pm; Dinner: 7:00pm**

**Location : Sheraton Parkway Toronto North Hotel**

Grand York ballroom

600 Highway 7 East (at Highways 404 & 7)

Richmond Hill, Ontario L4B 1B2

Tel: 905-881-2121

[www.sheratonparkway.com](http://www.sheratonparkway.com)

**Program Content :** Speeches from honorary guests, presentations of certificates for sponsors, directors and consultants, scholarship winner award ceremony, prize draws, and exciting entertainment. We will also set up table prizes for our guests, and this is a great opportunity for sponsors to promote their companies.

**Cost :** Regular seat: **CAN\$120.00** each

VIP seat: **CAN\$150.00** each



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## Sponsorship

### **Title Sponsor \$5,000.00**

- Gala night Honorary Chairmanship
- One reserved VIP Table for 10
- Five minute keynote speech on stage during award ceremony
- Receives appreciation certificate during award ceremony
- Company logo in newspaper advertisement
- Full color, full page advertisement on the back cover of the 2015 TMAT yearbook
- Company logo on TMAT website for one year

### **Diamond Sponsor \$3,500.00**

- One reserved VIP Table for 10
- Receives appreciation certificate during award ceremony
- Company logo in newspaper advertisement
- Full color, full page advertisement on the inside of the 2015 TMAT yearbook
- Company logo on TMAT website for one year

### **Gold Sponsor \$2,500.00**

- One reserved VIP Table for 10
- Receives appreciation certificate during award ceremony
- Company logo in newspaper advertisement
- Full color, full page advertisement on the inside of the 2015 TMAT yearbook
- Company logo on TMAT website for one year

### **Silver Sponsor \$2,000.00**

- One reserved Regular Table for 10
- Receives appreciation certificate during award ceremony
- Company logo in newspaper advertisement
- Full color, full page advertisement on the inside pages of the 2015 TMAT yearbook
- Company logo on TMAT website for one year

### **Bronze Sponsor \$1,500.00**

- One reserved Regular Table for 10
- Receives appreciation certificate during award ceremony
- Company logo in newspaper advertisement
- Black & white, full page advertisement on the inside pages of 2015 TMAT yearbook
- Company logo on TMAT website for one year

### **VIP Table Sponsor \$1,500.00**

- One reserved VIP Table for 10
- Company logo in newspaper advertisement



**Table Prize Sponsor 70 sets**

Prizes valued over \$1,250, full color, full page advertisement on the inside pages of the 2015 TMAT yearbook

Prizes valued over \$800, black & white, full page advertisement on the inside pages of the 2015 TMAT yearbook

Your name will be announced during the event.

**Air Ticket Sponsor Toronto – Taipei (Option), one round trip economic class ticket**

2 Reserved VIP seats

Company logo in newspaper advertisement

Full color, full page advertisement on the inside pages of 2015 TMAT yearbook

Company logo on TMAT website for one year

The 2015 TMAT yearbook will be delivered at the gala. This is a great opportunity to introduce your company and your products to our members and their guests. Since ad space is limited, please act fast on this opportunity. The following is the list of ad prices:

Ad color	Ad location	Size	Price	Note
Full color	Inside Pages	Full Page	\$ 2,000.00	5 reserved VIP seats at the gala*
Full color	Inside Pages	1/2 Page	\$ 1,250.00	3 reserved regular seats at the gala *
B & W	Inside Pages	Full Page	\$ 1,250.00	3 reserved regular seats at the gala *
B & W	Inside Pages	1/2 Page	\$ 800.00	2 reserved regular seats at the gala *
B & W	Inside Pages	1/4 Page	\$ 500.00	1 reserved regular seat at the gala *

\*Additional seat at the gala: VIP \$150 ; Regular \$120

Ad Order Deadline: **7-Mar-2015** Page Size One Page : 8.5x11

Ad Submission Deadline: **7-Mar-2015** Page Size Half Page : 8.5x5.5

Cheque payable to: TMAT Yearbook issue date: Mar. 21<sup>st</sup>, 2015 ¼ Page :4.25x5.5 / 5.5x4.25

Note: Please provide your own advertising design, as TMAT only provides typesetting service.

Advertising design is not included in the price above. Thank you.

**Contact: TMAT Office Supervisor: Frank Wang Tel: (905) 479-6068 Cell: (647) 205-6133**

**Email: [info@tma-toronto.ca](mailto:info@tma-toronto.ca)**

President: Teresa Hsin Cell: 416-839-3868  
VP: Marie Chang Cell: 416-567-9880  
Director: Leo Lin Cell: 647-627-5168  
Director: Peter Huang Cell: 416-688-9696  
Director: Victor Lu Cell: 647-302-6618  
Director: Joanne Wang Cell: 416-568-2807  
Director: Max Tien Cell: 416-277-8210

Ex-President: Roker Lin Cell: 416-858-0522  
VP: Robert Tsai Cell: 647-669-0988  
Director: Harry Tsai Cell: 416-473-9666  
Director: Teresa Liang Cell: 647-669-0988  
Director: Linda Lin Cell: 647-203-8648  
Director: Chi Ling Yu Cell: 905-467-4617  
Director: Wei Li Chang Cell: 647-960-9880



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## TMAT Gala Dinner & Yearbook 2015 Sponsorship/Advertising Agreement

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_ Email: \_\_\_\_\_

Authorizing Person: \_\_\_\_\_ Title: \_\_\_\_\_

I/We \_\_\_\_\_ agree to pay \$ \_\_\_\_\_ for sponsorship of the TMAT Gala Dinner 2015 or for advertising on TMAT Yearbook 2015.

I/We will provide my advertising design by March 7<sup>th</sup>, 2015.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_